

SINCE 1951

A decorative graphic consisting of various green and yellow leaves and stems, some with small yellow flowers, is overlaid on the bottom right of the image. It includes a large, stylized leaf and a spiral vine.

The logo features a stylized green plant with three leaves and three yellow circular accents above the text.**PierceCare**

The Right Choice

**INDEPENDENT & ASSISTED LIFESTYLES
REHAB & LONG-TERM CARE**

Our Mission

PierceCare provides a continuum of quality care by making available independent and assisted living, rehabilitative therapy, long-term nursing, respite, adult day care, and other services in a Christ-centered environment. Residents are encouraged to grow spiritually as they live their lives at a level of independence appropriate to their needs. Our services are provided to all as an extension of the ministry of the American Baptist Churches of Connecticut.

Core Values

- Our residents are the focus of everything we do.
- Our employees are our most valuable asset; the source of our strength, vitality and reputation.
- We conduct ourselves with honesty and integrity.
- Everyone is important in achieving our goals through teamwork, leadership, and a shared vision.
- Balance in our personal and professional life is vital for the wellness of our employees.
- Spiritual life is significant to our well-being.

A Community of Caring

Life is full of choices. When it comes to choosing the best place for the highest quality residential and supportive retirement living options, PierceCare is The Right Choice.

Since 1951, PierceCare has been the premier provider of senior housing and care in northeast Connecticut. Nestled in the beautiful traditional New England countryside of Brooklyn, PierceCare is the only community in the area offering a full continuum of residential living and care in one location.

- Independent Living
- Assisted Living
- Rehabilitation
- Short- and Long-term Nursing
- Adult Day Care

"The entire PierceCare community goes above and beyond to provide exceptional care with respect and dignity."

– Susan, Resident family member

Easy to find, close to a wide variety of activities, PierceCare has a reputation like no other. The proof of our dedication comes in many forms – recognition from *US News & World Report* as one of the top 10 facilities in Connecticut, to our 5-star rating from the Centers for Medicare and Medicaid Services and the heartfelt recommendations we receive from residents and family members. With robust amenities, highly trained, caring staff and friendly residents, PierceCare is the place to enjoy life worth living.



The Right Choice for Retirement Living

PierceCare is the place to live life to the fullest in spacious and well-appointed apartments and cottage homes at Creamery Brook Village. Nestled in a meadow surrounded by beautiful forest, farms and the natural beauty of our namesake Creamery Brook, our campus provides all the amenities you could want for care-free living.

Residents celebrate active and engaging lifestyles enhanced by moments of quiet reflection enjoyed in the privacy of their own personal retreats. There is always something to do with a wide range of social, cultural, educational and spiritual activities on campus and in the surrounding area.



"It is such a joy for me to be a part of every resident's life. I enjoy everything I do to help make their lives better, and they make me feel like a hero every day."

– Mary, Activities Director, 10 years



"The wonderful residents and staff at Creamery Brook made me feel at home from my first day."

– Rhoda, Creamery Brook Resident

At PierceCare, residents live life to the fullest in fully-equipped, maintenance-free apartment or cottage homes. Independent and assisted lifestyles include dining services, housekeeping, utilities including basic cable t.v. and wireless internet access, local transportation, social and fitness programs and so much more.

Spacious one and two-bedroom apartment homes featuring:

- Fully equipped walk-in kitchens
- Bright and cheery living rooms
- Natural country views
- Large modern bathrooms with walk-in showers
- Ample closet space
- Additional on-site storage area



Spacious maintenance-free cottages featuring:

- 2 or 3 bedrooms on one level
- Large modern bathrooms
- Cathedral ceiling in living room
- Generous closet space
- Attached garages
- Fully-equipped eat-in kitchens
- Washer and dryer
- Deck for outdoor living
- Central heating and air conditioning





Assistance When You Need It, Independence When You Don't

For residents who need a helping hand with everyday activities while still living as independently as possible, Creamery Brook's one- and two-bedroom assisted living apartments offer the perfect combination of convenience and peace of mind.

PierceCare's assisted living is a way of life that supports your independence while knowing that experienced, trusted care is immediately available. Personal care assistance is provided when needed based upon an individualized service care plan. We offer programs designed to promote a healthy lifestyle and ensure each resident maintains their independence while receiving the support they need when they need it.



"Creamery Brook is considered our extended family because everyone knows each other. On our first night in our apartment we knew that this was home, we're home."

– Duwayne & Joan, Residents

The Right Choice for Rehabilitation & Nursing Care

PierceCare provides residents and their families' peace of mind with a complete continuum of care including rehabilitation services, respite, long-term nursing care, hospice and adult day care on-site at Pierce Memorial Baptist Nursing and Rehab Center. Residents are encouraged and supported to live their lives at the highest level of independence as their needs allow.

PierceCare's state of the art therapy programs are perfect for those recovering from an illness or injury. We feature a private room with bath and personal attention from our compassionate staff. Pierce Memorial Baptist Nursing and Rehab Center can provide the care you need to return home to your active lifestyle. PierceCare also provides a warm and caring environment for our long-term care residents.

At PierceCare you'll appreciate our attention to every detail and comfort with many on-site conveniences such as a library, beauty salon and weekly worship services in our chapel.



"I am proud to be associated with PierceCare. Working with their dedicated and caring staff, together we create a healing, home-like atmosphere to promote faster recoveries and healthier outcomes."

– David Wilterdink, M.D.,
Medical Director



Transitional & Post-Acute Care

Whatever your age, whatever your needs for rehabilitation, the road to recovery begins at PierceCare.

PierceCare is the right choice for your transitional and post-acute care needs. Our highly skilled staff utilize the latest equipment and therapies to get you back on your feet and back into your home and active lifestyle. We offer private rooms, one-on-one attention, personalized service care plans and high staff to patient ratios. Physical therapy is combined with occupational and speech/ language therapies for individuals of all ages.

Therapy programs utilizing Omnisound Ultrasound, Short Wave Diathermy, Omnicycle, and Virtual Rehab are all a part of our holistic approach to care and recovery from:

- Bone fractures
- Joint replacements
- Neurological disorders
- Respiratory conditions
- Cardiac recovery
- Stroke recovery
- Rheumatoid arthritis
- Neuromuscular re-education
- Pain management
- Wound healing



“I met the nicest people while at PierceCare for rehab. They were all very attentive. I hope that if I need rehab again I will be able to return.”

– Phyllis, PierceCare Rehab Guest



What began as a humble home for five elderly Baptist women, the Pierce legacy has grown to become a well-known leader in providing care and services to seniors in northeastern Connecticut. PierceCare is dedicated to its mission of offering a community-oriented campus providing a full continuum of care and services for individuals of all ages.

Pierce Memorial Baptist Nursing & Rehab Center offers a truly warm and caring atmosphere with private rooms, spacious grounds and gardens, sunny living areas, large dining areas and well equipped recreation areas. Treated as members of the family, residents enjoy a variety of engaging and stimulating daily programs.

For family and loved ones caring for a spouse or parent at home, adult day care services at PierceCare provides time off for the caregiver. Our programs allow seniors the opportunity to engage in social activities and find friendship and meaning with others.

Peace of Mind at PierceCare

“Everyone at PierceCare does their job with your best interest at heart. From the aides to the nurses to the cleaning staff, everyone is friendly.”

– Marilyn, Long-term Resident





Country Living. Quality Care.

In 1951 Amasa and Edna Pierce donated the land that PierceCare sits upon to the American Baptist Churches of Connecticut. As an extension of this ministry, we believe that spiritual life is significant to overall well-being.

Over the years PierceCare has expanded its services to provide the highest quality care for people of all faiths in a beautiful setting in northeast Connecticut. We continually challenge ourselves to be a forward thinking organization in order to meet the needs of future generations of older adults here in the Quiet Corner.

Rich in history and scenic beauty, PierceCare is located along one of the top ten scenic routes in the state. Minutes away from Interstate 395, Routes 6 and 169, our location provides easy access to Providence, Worcester, Boston, Hartford, the Connecticut Shore, and all that New England has to offer. Come visit and you'll find Brooklyn is the ideal location for convenience and quality of life.



PierceCare is located in Connecticut's "Quiet Corner" in the historic northeastern Connecticut town of Brooklyn. Creamery Brook is at the junction of Route 169 and 205. Route 169 is a National Scenic Byway.

New York / Connecticut Shore

From South - Take 95 North to 395 North to Exit 91W-Route 6 West. Follow Route 6 to the intersection of Route 6 and Route 169. Go left (South) Route 169. PierceCare is located approximately one-quarter mile on your left, first two entrances for Pierce Memorial Baptist Nursing & Rehab Center, third entrance for Creamery Brook (Vina Lane).

Hartford

Take I-84 East to 384 East to Route 6 East to Brooklyn at the intersection of Route 6 and Route 169. Go right (South) Route 169. PierceCare is located approximately one-quarter mile on your left, first two entrances for Pierce Memorial Baptist Nursing & Rehab Center, third entrance for Creamery Brook (Vina Lane).

Providence

Take Route 6 West to Brooklyn; at the intersection of Route 6 and Route 169. Go left (South) Route 169. PierceCare is located approximately one-quarter mile on your left, first two entrances for Pierce Memorial Baptist Nursing & Rehab Center, third entrance for Creamery Brook (Vina Lane).



Visit us on the web for information, activities calendar, and more



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www.piercecare.org

Creamery Brook Village

36 Vina Lane, Brooklyn, CT 06234
860-779-8700

Pierce Memorial Baptist Nursing & Rehab Center

44 Canterbury Rd., Brooklyn, CT 06234
860-774-9050

